



## **Product Manager, Publishing**

[Qool Media](#) is looking for a Product Manager to work within our Publishing team to help lead the roadmap and execution for our website and campaign management products. This role is a full-time position located at **our office in Guelph, ON**.

The ideal person is highly motivated, accustomed to a fast-paced environment, and has a strong understanding of evolving business needs. We are looking for someone who will be able to understand user problems and obtain feedback on existing and competitive products in order to interact with internal stakeholders to improve our products. This role will report directly to the VP of Product and help build out a strong, goal-oriented, agile development team.

### **Working within the Publishing team, you'll:**

- Lead the ideation, technical development, and launch of user-centered and business needs-driven websites
- Be the go-to person for all matters related to the business unit
- Understand key stakeholder needs and design products to achieve goals
- Manage agile processes for multiple simultaneous initiatives
- Ensure product is developed to meet business goals and customer needs
- Own the definition, tracking, and reporting on KPIs for all products
- Be responsible for team execution and delivering on stated milestones

### **You have:**

- 8+ years of product experience with campaign/marketing management systems and websites
- Engineering or computer science education and/or relevant technical background
- Working knowledge of web architecture and REST APIs
- Have worked within AdTech ecosystems, including DSP, SSP, DMP
- Strong leadership to manage competing and conflicting requirements
- Strong background of increasing responsibilities and clear success in delivering products
- Excellent written, verbal, and leadership skills
- Superb critical and analytical thinking skills
- Experience in a startup or entrepreneurial environment is a plus

## About Qool Media

Qool Media is a digital media company specializing in web publishing, content generation, marketing, traffic acquisition, and monetization. Our parent company is System1.

### QOOL CONTENT. QOOL BRANDS.

Qool Media's Publishing Division specializes in creating rich and engaging content and building thriving online communities. Our destination websites inform and entertain audiences who reach us through social, search, and content marketing channels.

### QOOL MARKETING.

Qool Media's Agency Division is a digital marketing agency with a niche focus on management of quality media buys for exclusive publishers. We offer a unique performance model, with deep experience operating within buy side and sell side policies. Our tools include a publisher-specific marketing platform and a fully transparent compliance portal.

We are a small and focused team of Internet professionals working in a dynamic environment in which productivity and fun go hand-in-hand. Our office is **conveniently located in Guelph, ON.**

An engaging and rewarding work environment is important to us. Here's some of what you can expect:

- A competitive salary and benefits package
- Flexible working hours
- Small, efficient, and well supported teams
- A culture of support and collaboration
- Regular social events and team lunches
- Parking and fitness reimbursements
- An in-office lounge with 60" TV, Xbox, and comfy chairs
- Free beverage center
- Fun people

### **Here's what we need from you:**

- A few paragraphs describing yourself, your experience relevant to the job, and your interest in the position. At the risk of sounding too much like a personal ad, please use the words "chicken nuggets" somewhere in your cover letter so we know you read the entire posting
- Your resume

If you feel you are a good fit for this role, and this position interests you, please contact us by email at [careers@qool.com](mailto:careers@qool.com).